



NAMB President  
2023-2024  
Valerie Saunders



# NAMB 2024

## MEDIA KIT

***The National Association of Mortgage Brokers  
is the voice of the mortgage industry,  
representing the interests of mortgage  
professionals and homebuyers since 1973.***



Magazine | Email | Social Media  
Webinars | Events | Partnerships



# ***namb.org***



# NAMB 2024

## MAGAZINE & SHOW GUIDES



### NAMBCentral is NAMB's monthly magazine!

Showcase your business to the mortgage industry with an ad in NAMBCentral, published online 11 times a year. The January & October editions are printed for NAMB Focus & NAMB National, respectively.

Sponsored articles are available for \$995. Guaranteed placement is available for full page ads in printed editions for an additional \$995.

## Reach

Loan originators & companies that do business with them, NAMB members & prospective members, and industry leaders

*\*hi-res pdf, jpg or png*

## Views

NAMB's digital mag reaches nearly 300,000 readers through more than a dozen channels

## Focus

NAMB's digital magazine is a targeted industry publication with established membership & trusted content

AD SIZE*	SINGLE ISSUE	3 CONSECUTIVE	DIMENSIONS
Full Page	<b>\$995</b>	\$895 each	8" w x 10.5" h
Half Page	<b>\$595</b>	\$495 each	8" w x 5" h
Vertical	<b>\$595</b>	\$495 each	3.875" w x 10.5" h
Marketplace	<b>N/A</b>	<b>\$995</b>	2.5" w x 4.5" h

**MAGAZINE@NAMB.ORG**  
FOR ALL MAGAZINE INQUIRIES



# NAMMB 2024

*Marketing by email has yielded  
the highest ROI for the past 10 years.*

## EMAIL & NEWSLETTERS

### Email is still NAMMB's most powerful marketing tool!

NAMMB can offer on a daily basis. Reach our diligently vetted database of members and nonmembers and/or industry prospects. See real-time stats & reporting.



### DEDICATED EMAIL \$1,000 Your message, your look & feel, sent to our members.

We prefer a single image file, jpg or png, or HTML code. If troublesome, we may request a replacement. We can accept a suite of assets (copy up to 250 words, headline, links, image & target URL), but require additional lead time. Membership database of 10k+, as of Dec 2023.

### INDUSTRY BLAST \$2,000 Deliver your message to our entire NMLS database.

As above; total 228k+ as of Dec 2023.

### BANNER AD \$1,000 Sponsor one of our Saturday newsletters – namb\_stagram & Hello L.O.!

– sent exclusively to our membership database of more than 10k. Submit your gif, jpg or png, dimensions 600w x 200h px.



**JILLY.MACDOWELL@NAMMB.ORG**  
FOR ALL EMAIL INQUIRIES



# NAMMB 2024

*Be sure to add our social media  
to your marketing mix.*

## SOCIAL MEDIA



Facebook

[facebook.com/  
NAMMBPros](https://facebook.com/NAMMBPros)



@nambpros



Twitter



Instagram

@namb\_stagram



[linkedin.com/company/  
national-association-of-  
mortgage-brokers/](https://linkedin.com/company/national-association-of-mortgage-brokers/)



LinkedIn

### CROSS-CHANNEL

**POST \$5,000**

**Reach 40k organic  
followers. Posts can run  
6 days a week.**

- Link to Facebook & LinkedIn pages
- Your Instagram & Twitter @handles
- Caption length, your choice (will be trimmed to 140 characters for Twitter)
- Unlimited hashtags
- Target URL
- Required media: hi-res jpg, gif or png with max width of 600 pixels



**JILLY.MACDOWELL@NAMMB.ORG**  
FOR ALL SOCIAL MEDIA INQUIRIES



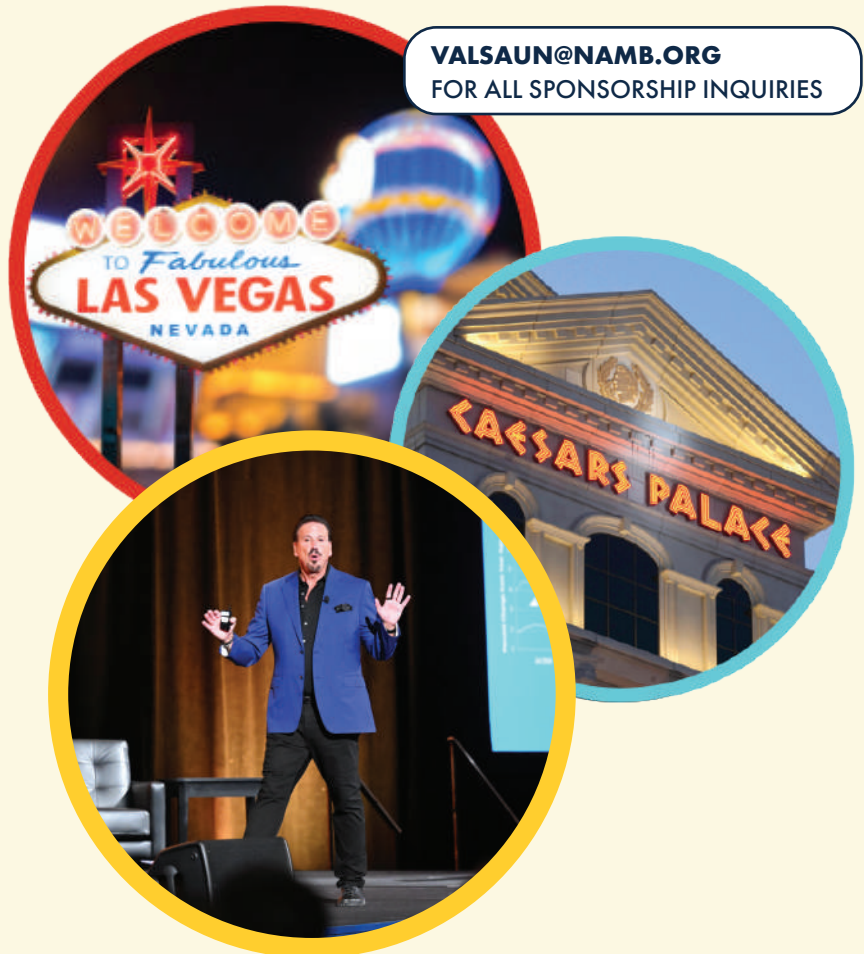
# NAMMB 2024

*The most attended mortgage-focused events in the country!*

## EVENTS & SPONSORSHIP

**NAMMB  
NATL**  
50 YEARS  
ANNUAL CONFERENCE  
OCTOBER 18-21, 2024  
CAESARS LAS VEGAS

[VALSAUN@NAMMB.ORG](mailto:VALSAUN@NAMMB.ORG)  
FOR ALL SPONSORSHIP INQUIRIES



With more than 2,000 attendees & 100 exhibitors, **NAMMB National is the premier event in the U.S. for mortgage professionals.**

Thousands of mortgage & finance industry colleagues converge for three days of learning, networking & extra-curricular activities!

### NAMMB NATIONAL OPPORTUNITIES

- Single booth **\$6,995**
- Double booth **\$11,495**
- Quad booth **\$18,495**
- Keynote speaker session **\$5,000**
- 50-minute speaker session (Sat) **\$3,500**
- 50-minute speaker session (Sun) **\$2,500**
- Signage sponsor **\$10,000**
- Registration check-in sponsor **\$5,000**
- and many more!

### MORE ANNUAL EVENTS

**NAMMB's Marketing, Sales & Technology Conference**  
January 9-11, 2025



**NAMMB's Legislative & Regulatory Conference**  
2025 dates TBA





# NAMB 2024

*Maximize your relationship with  
NAMB with a customized plan!*

## COLLABORATION



### INDUSTRY PARTNERS

Year-long partnerships include signage, emails, social media, print & trade show booths!

Partnership levels from \$10k for the year. Let us customize a plan for you. [namb.org/partners](http://namb.org/partners)

### STRATEGIC SPONSORS

Trade your skill or service for exposure!

Meet our members via webinars, dedicated emails & magazine ads. Let us customize a plan for you. [namb.org/sponsors](http://namb.org/sponsors)

### WEBINARS

NAMB presented 34 co-branded webinars to 7,271 registrants in 2023.

Introduce your company or product to NAMB's engaged audience!

- 60-minute session **\$2,000**
- Series of 3 webinars **\$5,000**



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FOR ALL INQUIRIES ON THIS PAGE