



NAMB President  
2023-2024  
Valerie Saunders



# NAMB 2024

## MEDIA KIT

***The National Association of Mortgage Brokers  
is the voice of the mortgage industry,  
representing the interests of mortgage  
professionals and homebuyers since 1973.***



***Magazine | Email | Social Media  
Webinars | Events | Partnerships***



# ***namb.org***



# NAMB 2024

## MAGAZINE & SHOW GUIDES



### NAMBCentral is NAMB's monthly magazine!

Showcase your business to the mortgage industry with an ad in NAMBCentral, published online 11 times a year. The January & October editions are printed for NAMB Focus & NAMB National, respectively.

Sponsored articles are available for \$995. Guaranteed placement is available for full page ads in printed editions for an additional \$995.

## Reach

Loan originators  
& companies that  
do business with  
them, NAMB  
members &  
prospective  
members, and  
industry leaders

*\*hi-res pdf, jpg or png*

## Views

NAMB's digital  
mag reaches  
nearly 300,000  
readers through  
more than a  
dozen channels

## Focus

NAMB's digital  
magazine is a  
targeted industry  
publication with  
established  
membership &  
trusted content

AD SIZE*	SINGLE ISSUE	3 CONSECUTIVE	DIMENSIONS
Full Page	<b>\$995</b>	\$895 each	8"w x 10.5"h
Half Page	<b>\$595</b>	\$495 each	8"w x 5"h
Vertical	<b>\$595</b>	\$495 each	3.875"w x 10.5"h
Marketplace	<b>N/A</b>	<b>\$995</b>	2.5"w x 4.5"h

**MAGAZINE@NAMB.ORG**  
FOR ALL MAGAZINE INQUIRIES





# NAMB 2024

*Marketing by email has yielded  
the highest ROI for the past 10 years.*

## EMAIL & NEWSLETTERS

### Email is still NAMB's most powerful marketing tool!

NAMB can offer on a daily basis. Reach our  
diligently vetted database of members and  
nonmembers and/or industry prospects.  
See real-time stats & reporting.



### DEDICATED EMAIL \$1,000 Your message, your look & feel, sent to our members.

We prefer a single image file, jpg or png,  
or HTML code. If troublesome, we may  
request a replacement. We can accept a  
suite of assets (copy up to 500 words,  
headline, links, image & target URL), but  
require additional lead time. Membership  
database of 10k+, as of Dec 2023.



### INDUSTRY BLAST \$2,000 Deliver your message to our entire NMLS database.

As above; total 228k+ as of Dec 2023.

### BANNER AD \$1,000 Sponsor one of our Saturday newsletters – namb\_stagram &

Hello L.O.! – sent exclusively to our  
membership database of more than 10k.  
Submit your gif, jpg or png, dimensions  
600w x 200h px.



**JILLY.MACDOWELL@NAMB.ORG**  
FOR ALL EMAIL INQUIRIES



# NAMB 2024

*Be sure to add our social media  
to your marketing mix.*

## SOCIAL MEDIA



Facebook

[facebook.com/  
NAMBPros](https://facebook.com/NAMBPros)



Instagram

[@namb\\_stagram](https://www.instagram.com/namb_stagram)

### CROSS-CHANNEL

#### POST \$5,000

Reach 40k organic  
followers. Posts can run  
6 days a week.

- Link to Facebook & LinkedIn pages
- Your Instagram & Twitter @handles
- Caption length, your choice (will be trimmed to 140 characters for Twitter)
- Unlimited hashtags
- Target URL
- Required media: hi-res jpg, gif or png with max width of 600 pixels



[@nambpros](https://twitter.com/nambpros)



Twitter

[linkedin.com/company/  
national-association-of-  
mortgage-brokers/](https://linkedin.com/company/national-association-of-mortgage-brokers/)



LinkedIn



**JILLY.MACDOWELL@NAMB.ORG**  
FOR ALL SOCIAL MEDIA INQUIRIES



# NAMB 2024

*The most attended mortgage-focused  
events in the country!*

## EVENTS & SPONSORSHIP

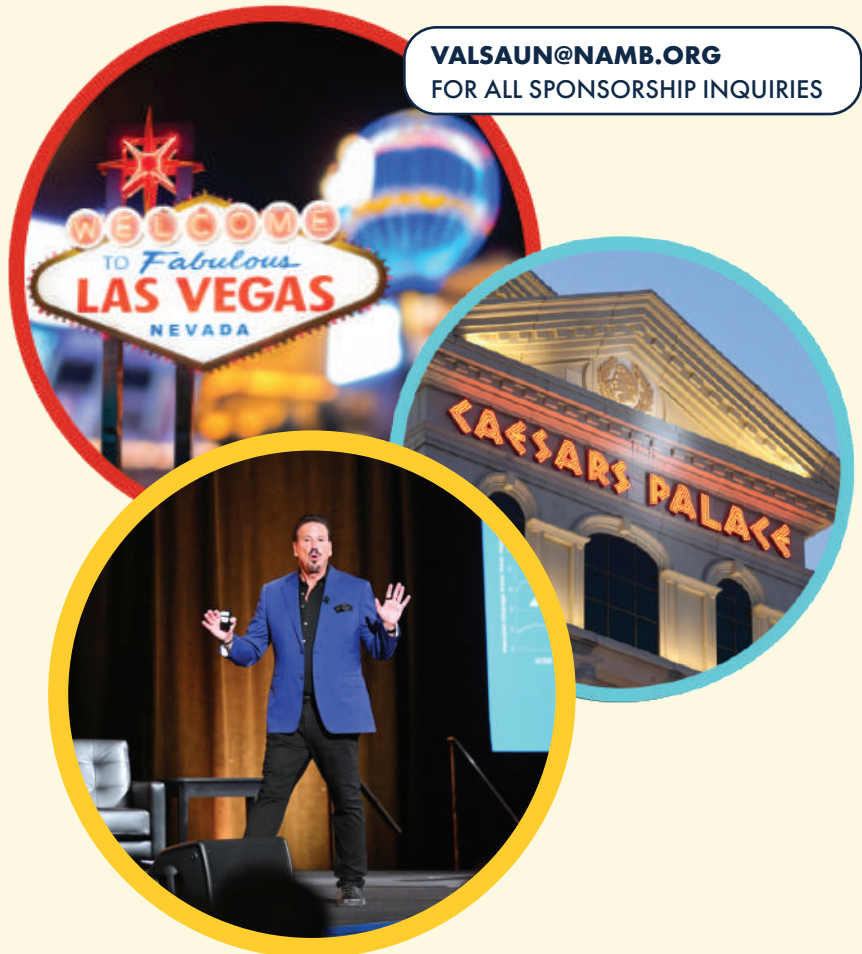


With more than 2,000  
attendees & 100 exhibitors,  
**NAMB National is the  
premier event in the U.S.  
for mortgage professionals.**

Thousands of mortgage & finance industry  
colleagues converge for three days of learning,  
networking & extra-curricular activities!

### NAMB NATIONAL OPPORTUNITIES

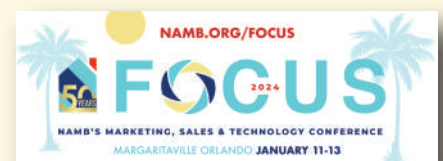
- Single booth **\$6,995**
- Double booth **\$11,495**
- Quad booth **\$18,495**
- Keynote speaker session **\$5,000**
- 50-minute speaker session (Sat) **\$3,500**
- 50-minute speaker session (Sun) **\$2,500**
- Signage sponsor **\$10,000**
- Registration check-in sponsor **\$5,000**
- and many more!



**VALSAUN@NAMB.ORG**  
FOR ALL SPONSORSHIP INQUIRIES

### MORE ANNUAL EVENTS

**NAMB's Marketing,  
Sales & Technology  
Conference**  
January 11-13, 2024



**NAMB's Legislative &  
Regulatory Conference**  
April 15-17, 2024







# NAMB 2024

*Maximize your relationship with  
NAMB with a customized plan!*

## PARTNERSHIPS & MORE!



These are just some  
of the Industry  
Partnerships we offer!  
[namb.org/partners](https://namb.org/partners)

### INDUSTRY PARTNERS

Year-long partnerships  
include signage, emails,  
social media, print &  
trade show booths!

Partnership levels from \$10k for the  
year. Let us customize a plan for you.

### WEBINARS

NAMB presented 34  
co-branded webinars  
to 7,271 registrants  
in 2023.

Introduce your company or product  
to NAMB's engaged audience!

- 60-minute session **\$2,000**
- Series of 3 webinars **\$5,000**

**SAVE \$1000**

### CORPORATE MEMBERSHIP

Make an investment  
in your employees.

- **\$1,300** up to 10 members
- **\$3,250** up to 25 **SAVE \$500**
- **\$6,750** up to 50 **SAVE \$750**
- **\$10,000** unlimited members

**VALSAUN@NAMB.ORG**  
FOR ALL INQUIRIES ON THIS PAGE

