



1973 MEDIA KIT
2023

***The National Association of Mortgage Brokers
is the voice of the mortgage industry,
representing the interests of mortgage
professionals and homebuyers since 1973.***



*Magazine | Email | Social Media
Webinars | Events | Partnerships*



namb.org



1973
2023

MEDIA KIT
MAGAZINE

*January & October editions are printed for NAMB Focus & NAMB National.



NAMBCentral is NAMB's monthly digital* magazine.

Showcase your business to the mortgage industry with an ad in NAMBCentral!

Save over 15% with a 6-month campaign!

Sponsored articles are available for \$995. Guaranteed placement is available for full page ads in printed editions for an additional \$995.

Reach

Loan originators & companies that do business with them, NAMB members & prospective members, and industry leaders

*hi-res pdf, jpg or png

Focus

NAMB's digital magazine is a targeted industry publication with established membership & trusted content

Views

NAMB's digital magazine reaches 300,000 readers through more than a dozen channels

AD SIZE*	SINGLE ISSUE	6 ISSUES	DIMENSIONS
Full Page	\$995	\$895 each	8"w x 10.5"h
Half Page	\$595	\$525 each	8"w x 5"h
Vertical	\$595	\$525 each	3.875"w x 10.5"h
Quarter Page	\$395	\$325 each	3.875"w x 5"h

MAGAZINE@NAMB.ORG
FOR ALL MAGAZINE INQUIRIES

**Marketing by email has yielded
the highest ROI for the past 10 years.**

**1973
2023**

MEDIA KIT

EMAIL



**Email is still the most powerful
marketing tool NAMB can offer on
a daily basis.** Reach our diligently vetted database
of members and nonmembers and/or industry prospects.
See real-time stats & reporting.

DEDICATED EMAIL

\$1,000

**Your message, your look & feel,
sent to our members.** We prefer
a single image file, jpg or png, or
HTML code. If troublesome, we may
request a replacement. We can
accept a suite of assets (doc or txt, up
to 500 words, headline, links or
embeds and target URL), but require
an additional 7 days' lead time.

INDUSTRY BLAST

\$2,000

**Deliver your message to our
NMLS database.** As above.

BANNER AD \$1,000

**Sponsor NAMB News, our
bi-weekly Saturday morning
read,** sent to our membership
database. Submit your gif, jpg or png,

JILLY.MACDOWELL@NAMB.ORG
FOR ALL EMAIL INQUIRIES

1973
2023

MEDIA KIT

SOCIAL MEDIA

**Be sure to add our social media
to your marketing mix.**

SOCIAL POST

\$5,000

**Reach 37k+ real, organic
followers. Cross-channel
posts available 6 days a
week.**

- Link to your Facebook & LinkedIn pages
- Your Instagram & Twitter @handles
- Maximum 20 words or 140 characters
- Maximum 2 hashtags or @mentions
- Provide a target URL
- Required media: hi-res jpg, gif or png with a max width of 600 pixels, hi-res mp4 or mov video with a minimum width & height of 600 pixels



Facebook

[facebook.com/
NAMBPros](https://facebook.com/NAMBPros)



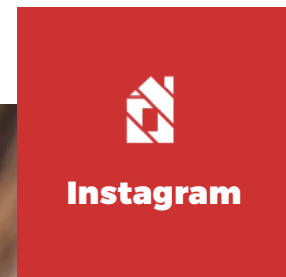
LinkedIn

[linkedin.com/company/
national-association-of-
mortgage-brokers/](https://linkedin.com/company/national-association-of-mortgage-brokers/)



Twitter

[@nambpros](https://twitter.com/nambpros)



Instagram

[@namb_stagram](https://www.instagram.com/namb_stagram)

**NAMB
delivers
a consistent
message
across 4 lively
accounts.**

**JILLY.MACDOWELL@NAMB.ORG
FOR ALL SOCIAL MEDIA INQUIRIES**

The most attended mortgage-focused event in the country!

1973
2023

MEDIA KIT
CONFERENCES

NAMB NATL

GOLD ANNIVERSARY ANNUAL CONFERENCE

With more than 2,000 attendees & 100 exhibitors, **NAMB National is the premier event in the U.S. for mortgage professionals.**

Thousands of industry colleagues converge for three days of learning, networking & extra-curricular activities!



**SEPT 8-11,
2023
CAESARS
LAS VEGAS**



MORE ANNUAL EVENTS

FOCUS

NAMB's Marketing, Sales & Technology Conference
January 12-14, 2023
January 2024, dates TBD



NAMB's Legislative & Regulatory Conference
April 14-18, 2023

NAMB NATIONAL OPPORTUNITIES

- Single booth \$6,995
- Double booth \$11,495
- Quad booth \$18,495
- Keynote Speaker Session \$5,000
- 50 Minute Speaker Session (Sat) \$3,500
- 50 Minute Speaker Session (Sun) \$2,500
- Signage sponsor \$10,000
- Registration check-in sponsor \$5,000
- and many more!

VALSAUN@NAMB.ORG
FOR ALL CONFERENCE INQUIRIES

**Maximize your relationship with
NAMB with a customized plan!**

**1973
2023**

MEDIA KIT
OPPORTUNITIES



INDUSTRY PARTNERS

Our year-long partnerships offer opportunities from social media to magazine ads to trade show booths.

Partnership levels from \$10k for the year.
Let us customize a plan for you.

VALSAUN@NAMB.ORG
FOR ALL PARTNERSHIP INQUIRIES

CORPORATE MEMBERSHIP

Make an investment in your employees. (Single memberships are \$150/yr.)

- \$1,300, up to 10 members **SAVE \$200**
- \$3,250, up to 25 members **SAVE \$500**
- \$6,750, up to 50 members **SAVE \$750**
- \$10,000, unlimited members

HHIGGINBOTHAM@NAMB.ORG
FOR ALL PARTNERSHIP INQUIRIES



WEBINARS

In 2022, NAMB presented 55 co-branded webinars to 13,677 registrants. Introduce your company or product to NAMB's growing and engaged audience!

- 60-minute session \$1,500
- Series of 3 webinars \$4,000 **SAVE \$500**
- Series of 5 webinars \$6,500 **SAVE \$1,000**

BRANDIE.STARKS@NAMB.ORG
FOR ALL WEBINAR INQUIRIES